



Bids and Awards Committee for Goods
UNIVERSITY OF THE PHILIPPINES MINDANAO

Administration Building, Mintal, Davao City 8022, Philippines
T: + 63 82293-0258 E: bacsecretariat.upmindanao@up.edu.ph

NOTICE OF AWARD

November 30, 2023

**BAC-GOODS-NOA-LAEM
2023-003_V00**

GINA A. VILLACRUEL

Authorized/Designated Representative
Mind Mover Publishing House, Inc.
Unit 201 Prince David Condominium,
#305 Katipunan Avenue,
Loyola Heights, Quezon City

Dear Ms. Villacruel:

We are pleased to inform you that your bid for the Procurement of Library Resources (PBM 2023-14) in the amount per item listed below, has been accepted.

Item No.	Description	Bid Price
1	Tietenberg, Tom and Lynne Lewis. (2018). Environmental and natural resource economics. (11th Edition). Maine, USA: Routledge. (9781138632295)	15,830.00
2	Perman, Roger and Yue Ma. (2012). Natural resource and environmental economics. (4th Edition). New York: Pearson. (ISBN-9780321417534)	7,778.00
3	Saunders, M., Lewis, P., and Thornhill, A. (2023). Research methods for business students. (Ninth Edition). New York: Pearson. (ISBN-9781292402727)	4,868.00
4	Creswell, J.W. & Creswell, J.D. (2018). Research design: qualitative, quantitative, and mixed methods approaches. (Fifth Edition). Los Angeles: SAGE. (ISBN-9781506386706)	6,580.00
5	Creswell, J.W. and Plano Clark, V. (2018). Designing and conducting mixed methods research. (Third Edition). Los Angeles: SAGE. (ISBN-9781483344379)	8,008.00
6	Edmonds, W.A. & Kennedy, T.D. (2017). An applied guide to research designs: quantitative, qualitative, and mixed methods. (Second Edition). Los Angeles: SAGE. (ISBN-9781483317274)	9,118.00
7	Hesse-Biber S. & Johnson R.B. (2015). The Oxford handbook of multimethod and mixed methods research inquiry. Oxford: Oxford University Press. (ISBN-9780199933624)	21,580.00
8	Jason, L.A. & Glenwick, D.S. (2016). Handbook of methodological approaches to community-based research: qualitative, quantitative, and mixed methods. New York: Oxford University Press. (ISBN-9780190243654)	8,018.00
9	Teddlic, C. & Tashakkori, A. (2009). Foundations of mixed methods research: integrating quantitative and qualitative approaches in the social and behavioral sciences. Los Angeles: SAGE. (ISBN-9780761930129)	7,558.00



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Item No.	Description	Bid Price
11	Kingsnorth, Simon. (2022). Digital marketing strategy: an integrated approach to online. (Third Edition). New York, NY: Kogan Page. (ISBN-9781398605978)	3,698.00
12	Drucker, Peter. (2006). Innovation and entrepreneurship. New York: Harper. (ISBN-9780060851132)	1,518.00
13	Visser, Marjolein and Berend Sikkenga. (2018). Digital marketing fundamentals: from strategy to ROI. New York: Routledge. (ISBN-9789001887124)	8,758.00
14	Das, Ajay. (2016). An Introduction to operations management: the joy of operations. New York: Routledge. (ISBN-9780765645821)	10,878.00
15	Wilpen L. Gorr, Kristen S. Kurland (2021). GIS tutorial for ArcGIS Pro 2.8. Redlands: Esri Press. (ISBN-978-1589486805) (paperback copy)	7,498.00
17	Hining, Robert. (2003). Spatial data analysis: theory and practice (1st Edition). Cambridge, UK; New York: Cambridge University Press. (ISBN-9780521774376 (Paperback).	6,958.00
18	Schabenberger, Oliver. (2005). Statistical methods for spatial data analysis. (First Edition). Boca Raton: Chapman & Hall/CRC (Texts in Statistical Science) (ISBN-9781584883227)	13,218.00
19	Bishop, CM. (2006). Pattern recognition and machine learning. New York: Springer. (Information Science and Statistics) (ISBN-978-0387310732)	9,118.00
22	Moeslund T. (2012). Introduction to video and image processing: building real systems and applications. Springer Science & Business Media. (ISBN-13: 9781447125020)	4,218.00
23	Dey, Sandipan. (2021). Image processing masterclass with python: 50+ solutions and techniques solving complex digital image processing challenges using numpy, scipy, pytorch and keras. (English Edition). BPB Publications. (ISBN-9789389898644)	5,400.00
24	Lawless, HT and Heymann, H. (2010). Sensory evaluation of food: principles and practices. (2nd Edition). New York: Springer. (ISBN)-9781441964878)	6,718.00
25	McCabe, W.L., Smith, J.C.; Harriott, P. (2021). Unit operations for chemical engineering. (Seventh Edition). New York: McGraw-Hill Higher Education. (ISBN-9780071247108)	8,658.00
26	Singh, RP and Heldman DR. (2014). Introduction to food engineering. (Fifth Edition). Amsterdam: Academic Press. (ISBN-9780123985309)	7,778.00
27	Smith, PG. (2011). Introduction to food process engineering. (Second Edition). New York: Kluwer Academic/Plenum. (ISBN-9781489978820)	8,770.00
28	Emerton, V and Choi, E (eds.). (2008). Essential guide to food additives. (3rd Edition). Cambridge, U.K.: Royal Society of Chemistry. (ISBN - 9781905224500)	9,968.00
30	Schmidt, SJ. And Fontana A.J. (2020). Water activity in foods. (2nd Edition). Hoboken: Wiley. (ISBN-978-1118768310)	20,118.00
31	Robertson, GL. (2013). Food packaging: principles and practice. Boca Raton: CRC Press. (ISBN-9781439862414)	10,428.00
33	Damodaran, S., Parkin, K., and Fenema, O. (2017). Fenema's food chemistry. (4th ed.). Boca Raton: CRC Press. (ISBN-9781482208122)	8,568.00
34	Hutt, P., R. Merrill, and L. Grossman. (2013). Food and drug law (Cases and Materials). (3rd ed.). New York: (SBN-9781587780684)	19,080.00
37	Kim, S. (2016). Non-western perspectives of human communication. Thousand Oaks, Calif.: SAGE. (ISBN-9780761923503)	9,528.00
39	Baldwin, J., & Roberts, L. (2006). Visual communication: from theory to practice. United Kingdom: AVA Publishing. (ISBN-9782940373093)	4,380.00
41	Josephson, S., Kelly, J.D., & Smith, K. (2020). Handbook of visual communication: theory, methods, and media. (Second Edition). New York: Routledge. (ISBN-9781138590311)	9,748.00
42	Lipschultz, J.H. (2018). Social media communication: concepts, practices, data, law and ethics. (Second Edition). New York: Routledge. (ISBN-9781138229778)	6,180.00



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Item No.	Description	Bid Price
43	Polak, S. & Trottier, D. (2020). Violence and trolling on social media: history, affect, and effects of online vitriol. Amsterdam: Amsterdam University Press. (ISBN-9789462989481)	13,980.00
44	Weissman, J. (2022). The Crowdsourced panopticon: conformity and control on social media. Lanham: Rowman and Littlefield. (ISBN-9781538174098)	4,328.00
45	Filak, V.F. (2021). The Dynamics of media writing: adapt and connect. (Third Edition). Thousand Oaks: SAGE. (ISBN-9781544385686)	9,488.00
46	Kuehn, S.A. & Lingwall, A. (2018). The basics of media writing: a strategic approach. Los Angeles: SAGE. (ISBN-9781506308104)	9,328.00
47	Holtzhausen, D., Fullerton, J.A., Lewis, B.K., & Shipka, D. (2021). Principles of strategic communication. New York: Routledge. (SBN-9780367426316)	7,180.00
48	Page, J.T. (2019). Introduction to strategic public relations: digital, global, and socially responsible communication. Los Angeles: SAGE. (ISBN-9781506358031)	8,878.00
49	Tench, R., & Yeomans, L. (2017). Exploring public relations: global strategic communication. Harlow, UK: Pearson. (ISBN-9781292112183)	6,158.00
50	Burtlett, K. (2018). The Health of nations: the campaign to end polio and eradicate epidemic diseases. London: Oneworld Publications. (ISBN- 9781786072665)	1,699.00
51	Freberg, K. (2022). Social media for strategic communication. Los Angeles: SAGE. (ISBN-9781071826904)	8,578.00
52	Kim, C.M. (2016). Social media campaigns: strategies for public relations and marketing. New York: Routledge. (SBN-9781138948600)	5,540.00
53	Roberts-Breslin, J. (2022). Making media: foundations of sound and image production. (Fifth Edition). New York: Routledge. (ISBN-9780367638306)	5,548.00
57	Gass, R.H., & Seiter, J.S. (2018). Persuasion: social influence and compliance gaining. (Sixth Edition). Oxon, OX: Routledge. (ISBN-9781138630611)	11,548.00
59	Darder, A. (ed.). (2019). Decolonizing interpretive research: a subaltern methodology for social change. New York: Routledge. (ISBN-9781138486614)	4,248.00
60	Davis, K.S., & Lachlan, K.A. (2019). Straight talk about communication research methods. Dubuque, IA.: Kendall Hunt Publishing. (ISBN-9781524999803)	13,580.00
61	Hansen, A., & Machin, D. (2018). Media and communication research method. (Second Edition). London: Red Globe Press. (ISBN-9781137589637)	5,180.00
62	Windchief, Sweeney San Pedro, T. (2019). Applying indigenous research methods: storytelling with peoples and communities. New York: Routledge. (ISBN-9781138049062)	4,298.00
63	Capous-Desyllas, M. & Morgaine, K. (eds.). (2018). Creating social change through creativity: anti-oppressive arts-based research methodologies. UK: Palgrave Macmillan. (ISBN-9783319848280)	12,428.00
64	Leavy, P. (2017). Research design: quantitative, qualitative, mixed methods, arts-based, and community-based participatory research approaches. New York: The Guilford Press. (ISBN-9781462514380)	4,448.00
65	Ward, J. & Shortt, H. (eds.). (2020). Using arts-based research methods: creative approaches for researching business, organisation and humanities. UK: Palgrave Macmillan. (ISBN-9783030330682)	14,878.00
66	Riffe, D., Lacy, S., & Fico, F.G. (2019). Analyzing media messages using quantitative content analysis in research. New York: Routledge. (ISBN-9781138613980)	4,868.00
67	Vanette, D.L., & Krosnick, J.A. (eds.). (2017). The Palgrave handbook of survey research. Cham, Switzerland: Plagrave Macmillan. (ISBN-9783319543949)	21,248.00
68	Jin, Y., & Austin, LL. (2022). Social media and crisis communication. New York: Routledge. (ISBN-9780367489007)	4,148.00
69	McMakin, A. H., & Lundgren, R. E. (2018). Risk communication: a handbook for communicating environmental, safety, and health risks. Hoboken, New Jersey: Wiley. (ISBN-9781119456117)	7,258.00
70	Blakeman, R. (2018). Integrated marketing communication: creative strategy from idea to implementation. Lanham: Rowman & Littlefield. (ISBN-9781538101056)	6,408.00



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71	Juska, J. M. (2022). Integrated marketing communication: advertising and promotion in a digital world. New York: Routledge. (ISBN-9780367436230)	6,248.00
72	Percy, L. (2018). Strategic integrated marketing communications (Third Edition). New York: Routledge. (ISBN-9781138058323)	4,448.00
73	Bass, S., & Parvanta, C.F. (2020). Health communication: strategies and skills for a new era. Burlington, Massachusetts: Jones and Bartlett Learning. (ISBN-9781284065879)	7,728.00
74	Hamilton, H.E., & Wen-ying Shou C. eds. (2014). The Routledge handbook of language and health communication. New York: Routledge. (ISBN-9780415670432)	6,375.00
75	Schiavo, R. (2014). Health communication from theory to practice. San Francisco: Jossey-Bass. (ISBN-9781118122198)	8,018.00
77	Lester, P.M. (2018). Visual ethics: a guide for photographers, journalists, and filmmakers. New York: Routledge. (ISBN-9781138210493)	4,168.00
78	Wubin, Z. (2016). Photography in Southeast Asia: a survey. Singapore: National University of Singapore Press. (ISBN-9789814722124)	4,098.00
80	Meyer, J., Borges, P.V.K., & Simske, S.J. (2018). Fundamentals and applications of hardcopy communication: conveying side information by print media. New York: Springer. (ISBN-9783319740829)	4,680.00
82	Wong, M. (2019). Multimodal communication: a social semiotic approach to text and image in print and digital media. New York: Springer. (ISBN-9783030154271)	6,298.00
83	Ashburn, J. (2020). Audio technology, music, and media: from sound wave to reproduction. New York: Springer. (ISBN-978030624286)	1,800.00
84	Hill, C.W. (2015). Writing for radio. New York: Bloomsbury. (ISBN-9781408139837)	3,080.00
85	Sinclair, J.L. (2020). Principles of game audio and sound design: sound design and audio implementation for interactive and immersive media. New York: Routledge. (ISBN-9781138738973)	4,080.00
86	Spinelli, M., & Lance, D. (2019). Podcasting: the audio media revolution. New York: Bloomsbury. (ISBN-9781501328688)	3,308.00
87	Bernaerts, L., & Mildorf, J. (2021). Audionarratology: lessons from radio drama. Columbus: The Ohio University Press. (ISBN-9780814214725)	10,128.00
88	Crook, T. (2020). Audio drama modernism: the missing link between descriptive phonograph sketches and microphone plays on radio. UK: Palgrave Macmillan. (ISBN-9789811582400)	9,890.00
89	Fossard, E. (2015). Writing and producing radio dramas: communication for behavior change. Volume 1 (Second Edition). Los Angeles: SAGE. (ISBN-9789351501664)	3,368.00
93	Bolter, J.D. (2019). The Digital plenitude: the decline of elite culture and the rise of new media. Cambridge, Massachusetts: MIT Press. (ISBN-9780262039734)	3,148.00
94	McEarlean, K. (2018). Interactive narratives and transmedia storytelling: creating immersive stories across new media platforms. New York: Routledge. (ISBN-9781138638822)	3,890.00
97	Ogunyemi, O. (2017). Media, diaspora, and conflict. New York: Springer. (ISBN-9783319566412)	12,238.00
98	Williams, K. (2020). A New history of war reporting. New York: Routledge. (ISBN-9780415694971)	5,580.00
99	Hall, Edward T. (1990). The Hidden dimension. New York: Anchor Books. (ISBN-9780385084765)	2,280.00
102	Laseau, Paul. (2004). Freehand sketching: an introduction. New York: W. W. Norton & Company. (ISBN-9780393731125)	3,128.00
103	De Reyna, Rudy. (1996). How to draw what you see. New York: Watson-Guption. (ISBN-9780823023752)	1,780.00
104	Borgman, Harry. (2002). Pen and pencil drawing techniques. New York: Dover. (ISBN-9780486418018)	2,480.00
109	Worth, Richard. (1991). Creating corporate audio-visual presentations. New York: Quorum Books. (ISBN-9780899304977)	10,800.00



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110	Brian Bradley, B. (2014). Photographic rendering with V-Ray for sketchUp. Umbai, India: Packt. (ISBN-9781849693226)	6,080.00
112	Kroemer, K. Fitting the human: introduction to ergonomics / human factors engineering. (Seventh Edition). Boca Raton: CRC Press	5,668.00
113	Rosemary Kilmer, W. Otie Kilmer. Designing interiors. (Second Edition). New Jersey: John Wiley and Sons	13,080.00
115	Del Campo, M. (ed.) (2017). Evoking through design: contemporary moods in architecture. New Jersey: John Wiley and Sons. (ISBN-9781119099581)	4,878.00
116	Lillyman, William, Marilyn Moriarty and David Neuman, eds. (1994). Critical architecture and contemporary culture. New York: Oxford. (ISBN-University Press, Inc. (ISBN-9780195078190)	20,000.00
118	McLennan, Jason. (2004). The Philosophy of sustainable design. Kansas City, Mo: Ecotone. (ISBN-0974903302)	4,480.00
124	Jaggar, David, Andrew Ross, Jim Smith and Peter Love. (2002). Building design cost management. Hoboken, NJ: Blackwell Publishing. (ISBN-9781138907379)	7,280.00
125	McLennan, Jason. (2004). The Philosophy of sustainable design. Ft. Worth, TX: Ecotone. (ISBN-9780974903309)	4,080.00
129	Salvadori, M.B. (2016). Structure in architecture: the building of buildings. New York: Prentice Hall. (ISBN-9780132803205)	9,878.00
132	McCormac, Jack C., Brown, Russell H. (2015). Design of reinforced concrete. New York: Wiley. (ISBN-9781118879108)	18,428.00
133	Marotta, T.W. (2010). Basic construction materials. New York: Pearson. (ISBN-9780135129692)	12,680.00
137	Wise, Alan Frederick E. & Swatfield, J. A. (2012). Water, sanitary and waste services for buildings. (Fifth Edition). New York: Routledge. (ISBN-9780367578596)	10,800.00
139	Lstiburek, Joseph. (1996). Moisture Control Handbook: principles & practices for residential & small commercial buildings. New York: Wiley. (ISBN-9780471318637)	13,080.00
140	Karlen, M., Benya, J. R., & Spangler, C. (2017). Lighting design basics. New York: Wiley. (ISBN-9781119312277)	7,180.00
141	Livingston, J. (2021). Designing with light: the art, science and practice of architectural lighting design. New Jersey: John Wiley. (ISBN-9781119807780)	8,020.00
142	Ermann, Michael A. (2015). Architectural acoustics illustrated. New Jersey: John Wiley and Sons. (ISBN-9781118568491)	9,250.00
145	Brunn and Williams. (2020). Cities of the world. Washington, DC: Rowman & Littlefield Publishers. (ISBN- 9781538126349)	15,080.00
146	Kerzner, Harold. (2022). Project management case studies. (Sixth Edition). New York: Wiley. (ISBN-9781119821991)	6,198.00
148	Jackson, Virginia Walker and Yopie Prins (eds.). (2014). The Lyric theory reader: a critical anthology. Baltimore: Johns Hopkins University Press. (ISBN-9781421412009)	6,080.00
149	Burns, Gary. (2016). Companion to popular culture. Hoboken, NJ: Wiley-Blackwell. (ISBN-9781405192057)	12,412.00
150	Guins, Raiford, and Omayra Zaragoza Cruz (eds.). (2005). Popular culture: a reader. New York: SAGE. (ISBN-9780761974727)	9,180.00
153	Lentricchia, Frank and Thomas McLaughlin, eds. (1995). Critical terms for literary study. (Second Edition). Chicago: University of Chicago Press (ISBN-9780226472034)	3,180.00
154	Ashcroft, Bill, Gareth Griffiths and Helen Tiffin, eds. (2006). The Post-colonial studies reader. New York: Routledge. (ISBN-9780415345651)	5,680.00
155	Eagleton, Mary. (2010). Feminist literary theory: a reader. Hoboken, NJ: Wiley-Blackwell. (ISBN-9781405183130)	6,018.00
156	Munns, Jessica, et al. (2017). A Cultural studies reader: history, theory, practice. New York: Routledge. (ISBN-9781138896239)	7,348.00
158	Tyson, Lois. (2014). Critical theory today: a user-friendly guide. (Second Edition). New York: Routledge. (ISBN-9780415506755)	5,855.00



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Item No.	Description	Bid Price
159	Vint, Sherryl, ed. (2020). After the human: culture, theory and criticism in the 21st century. Volume 6. Cambridge: Cambridge University Press. (ISBN-9781108836661)	4,598.00
160	Heinz, Carolyn Brown. (1999). Asian cultural traditions. Prospect Heights, IL: Waveland Press. (ISBN-9781577660439)	6,780.00
161	Teri Shaffer Yamada. (2009). Modern short fiction of Southeast Asia: a literary history. Ann Arbor: Association for Asian Studies. (ISBN-9780924304521)	3,548.00
163	Clifford, J., G. Marcus. (2010). Writing culture: the poetics and politics of ethnography. Berkeley: UC Press. (ISBN- 9780520266025)	3,798.00
164	Jurmaine, R., L. Kilgore, W. Trevathan, R. Ciochon. (2018). Introduction to physical anthropology. (15th Edition). Boston: Cengage Learning. (ISBN-9781337099820)	9,360.00
166	Haenn, Nora, Richard R. Wilk, and Allison Harnish. Eds. (2016). The Environment in anthropology: a reader in ecology, culture, and sustainable living. (Second Edition). New York: New York University Press. (ISBN-9781479897827)	6,800.00
167	Moran, Emilio F. (2016). People and nature: an introduction to human ecological relations. MA: Blackwell. (ISBN-9781118877470)	4,980.00
168	Mauss, Marcel and Halls, WD. (2000). The Gift: the form and reason for exchange in archaic societies. London and New York: Routledge. (ISBN-9780393320435)	2,480.00
169	Reiter, R. ed. (1975). Toward an anthropology of women. New York: Monthly Review Press. (ISBN-9780853453994)	4,480.00
170	Latour, B. (2009). The Making of law: an ethnography of the Conseil D'Etat. New York: Polity. (ISBN-9780745639857)	3,418.00
174	Leech, G. (2016). Principles of pragmatics. New York: Routledge. (ISBN-9781138142251)	13,987.00
177	Marcus, Gerge. (1998). Ethnography through thick and thin. Princeton, NJ: Princeton University Press. (ISBN-9780691002521)	6,987.00
180	Henare, A., Holbradd, M. & Waste, S. (Eds). (2006). Thinking through things: theorising artefacts ethnographically. London: Routledge. (ISBN- 9781844720712)	5,980.00
184	Kedia, Satish and John van Willigen. (Eds.). (2005). Applied anthropology: domains of application. CT: Praeger. (ISBN-9780275978426)	3,718.00
186	Andaya, BW. & Andaya, LY. (2015). A History of early modern Southeast Asia, 1400 – 1830. Cambridge: Cambridge University Press. (ISBN-9780521889926)	8,100.00
187	Akmajian A. (2017). Linguistics: an introduction to language and communication. (Seventh Edition). Massachusetts: The MIT Press. (ISBN-9780262533263)	11,180.00
188	Aitchison, Jean. (2011). The articulate mammal. London: Routledge. (ISBN-9780415610186)	3,680.00
189	Campbell, Lyle. (2021). Historical linguistics: an introduction. (fourth Edition). Massachusetts: The MIT Press. (ISBN-9780262542180)	4,758.00
190	Crowley, T. (2010). Introduction to historical linguistics. Oxford: Oxford University Press. (ISBN-9780195365542)	3,380.00
191	Frey, J. H. and S. M. Oishi. (1995). How to conduct Interviews by telephone and in person. London: SAGE. (ISBN-9780803957190)	3,380.00

You are therefore required, within ten (10) calendar days from receipt of this Notice of Award, to submit the performance bond in accordance with the following schedule:

Form of Performance Security	Amount of Performance Security
a. Cash or cashier's/manager's check issued by a Universal or Commercial Bank	5% of total contract price
b. Bank Draft/Guarantee or Irrevocable Letter of Credit	5% of total contract price



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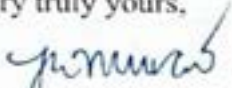
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c. Surety Bond callable upon demand issued by a surety or insurance company duly certified by the Insurance Commission	30% of total contract price
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You are hereby advised to accept the award by signing in the space below and to come to UP Mindanao Administration Building for the signing of the contract. Failure to enter into the said contract shall constitute a sufficient ground for cancellation of this award.

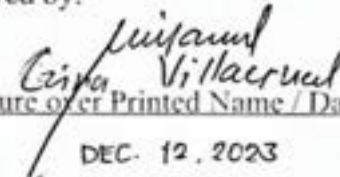
Thank you.

Very truly yours,


Prof. **LYRE ANNI E. MURAO, PhD**
Chancellor

81

Received by:


Signature of Printed Name / Date Signed

DEC. 12, 2023